

The most meaningful benefit you can give your team.

PowerUp is a 5-week guided AI sprint for the 16-22 year-olds in your employees' lives: their kids, nieces, nephews, godchildren, and the young people they care about most.

A BENEFIT THAT TRAVELS HOME

Not another unused perk. A story employees tell at home.

[Book 20 minutes](#)

WHY COMPANIES OFFER IT

Most benefits are forgotten by Q2. This one is not.

PowerUp reaches beyond the employee. It creates a story families remember: my company helped my kid build something real with AI.

WHY NOW

AI is already changing the world your employees' families are entering.

39%

core skills change by 2030

WEF 2025

86%

employers expect AI to transform operations

WEF 2025

2x+

guided AI learning gains

Kestin 2025

THREE WAYS TO OFFER POWERUP

1 Dedicated Sprint

Your own 5-week cohort. Up to 20 participants. Co-branded kickoff, progress reporting, and final showcase.

from EUR 15,000

2 Batch Tickets

Seat packages for regular PowerUp cohorts. Lower commitment, faster launch, easy to pilot.

5-pack EUR 350/seat; 10-pack EUR 320/seat

3 Sponsorship

Fund scholarship seats for young people who would otherwise miss out. Good fit for CSR goals.

EUR 400-800 per scholarship

WHAT YOUNG PEOPLE BUILD

- Sam, 18** AI phone agent for barbershops.
- David** Personal AI life OS for hard tasks.
- Narek** Research workflow that exposed an MLM.
- Vache** Print-file fix, saving \$20 instantly.

WHAT HR GETS

- Zero administrative overhead
- Enrollment, support, and certificates handled by PowerUp
- Online delivery for distributed teams
- Progress update and anonymised completion report

NEXT STEP

Book a 20-minute conversation.

calendar.app.google